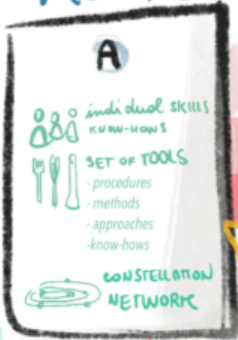


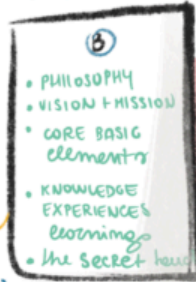
Recipe



DNA
INTERNAL CULTURE
EXTERNAL RESOURCES

BRIDGE the GAP
transferring

Recipe



DNA
visible tangible
culture tacit hidden

DELICIOUS GOURMET dish + successful GRANDMA RECIPE

☐☐☐ = SIMULTANEOUSLY WORKING ON MULTIPLE PROJECTS



Knowledge Know-how experiences learning PROCESS

Shared MINDSET philosophy

Mission and vision PROJECT GOALS

Social + urban Infrastructures
Social norms, regulations...
Competitors
Community values

SCALING ADAPTING *comparing*

EXTERNAL INPUTS

PUBLIC OPINION



Project ADAPTED to the CONTEXT

COMMUNITY LOCAL NETWORK



MIXING all the INGREDIENTS together [COLLABORATIVE RECIPE]

ABSORPTIVE + ADAPTIVE CAPACITY
TAKES TIME LONG PROCESS

Test LEARN ITERATE
not is learning