

ACTIONABLE

It empower users to take actions by setting SMART Goals and intends to activate them to activate collaborations.

OPERATIONAL

It facilitate users to proceed with confidence in their scaling journey, while planning next steps.

COLLABORATIVE

It is preferably performed in Team and could be used to communicate and share thoughts with external stakeholders too.

ITERATIVE

It can be used iteratively along the journey to go back and forth and keep track of progresses. Scaling is indeed a cyclical iterative process.

FLEXIBLE

It can be used for multiple purposes, by different social initiatives, and at multiple stages of the scaling process. Users can decide where to focus more and to jump from an activity to another based on needs.